

WARD/KRAFT VACATION SALES INCENTIVES GIVEAWAY OFFICIAL RULES

ELIGIBILITY

This promotion is open to all distributors or customers of Ward/Kraft, Inc. and their employees ("Participant") 21 years of age or older, whose account is in good standing with Ward/Kraft, Inc. at the time the promotion terminates or an award is made. To be in good standing all outstanding invoices must be paid within thirty (30) days of invoice date, Participant account is current and no outstanding sum due Ward/Kraft, Inc. extends beyond thirty (30) days unless special permission has been granted by a Sr. VP of Ward/Kraft, Inc. This promotion is scheduled to run from September 1, 2004 through August 31, 2005 ("Promotion Period") but it may be discontinued at any time without notice or obligation to Participants. Members of Ward/Kraft and their family are not eligible for participation in this promotion.

Eligibility is determined based on value of new product orders (not quotes) provided on the face of this promotion and placed through Ward/Kraft, Inc. during the Promotion Period. The value of new products orders will be calculated based on total invoiced amount, less freight, taxes, rebates or other offsets. Accrual toward any vacation package will be reduced by any returns or credits. All determinations of eligibility are the sole responsibility of Ward/Kraft, Inc. and all decisions are final.

VACATION INCENTIVE GIVEAWAY DESCRIPTION & VALUE OF PRIZES

**The prize includes a pre-paid voucher to one of several pre-selected resorts having an approximate value of \$1,500; \$2,000; \$3,000 based on accrued value achieved by Participant. Only one voucher may be awarded per location or company and where more than one Participant is involved in vacation accrual for a company or location, award will be made to the president or owner of the company, absent prior agreed upon arrangements. Participation in this promotion and award of any prize is subject to the approval of your employer. No substitutions, exchanges or refunds are permitted. Prize has no cash value and may not be redeemed or exchanged for credit, products, discounts or any other value. Prize is non-transferable. Failure to redeem prize within three (3) months of eligibility shall constitute a waiver and forfeit of the prize award. Prizes that remain unclaimed or unused by December 1, 2005 are forfeit.

Vacation duration is approximate and use of vouchers toward personal preferences, changes, or travel during peak or holiday periods may diminish duration of package. Ward/Kraft, Inc. makes no representations or warranties with respect to the accuracy of information contained in any resort flyers or information provided by travel agent. Availability at selected resorts is determined at time of booking and not all resorts may be available during your preferred travel dates. All scheduling of vacation and other arrangements will be done through travel agent and is the sole responsibility of Participant and travel agent.

Changes or cancellations of scheduled dates may result in forfeiture, additional charges or fees. All other fees, charges including but not limited to gratuities, taxes on transportation and lodging, visitor and local taxes, insurance, tariffs, duties, surcharges, resort and destination fees, extended stays, upgrades and all charges resulting from a change schedule or itinerary are the responsibility of the Participant. Taxes on the value of the prize award are the responsibility of the Participant.

Each Participant is required to provide positive proof of identification at time of award and travel, as well as all necessary travel documents, e.g. driver's license/birth certificate/passport that may be required for destination. All custom declarations, if applicable, are the responsibility of the Participant. It is the responsibility of each Participant to understand the requirements and obtain all documents that are required to visit the destination.

APPROVAL BY WINNER'S EMPLOYER

Ward/Kraft, Inc. will contact the Participant or Participant's employer to determine if the employer has approved the employee's participating in the promotion and being awarded a prize. Participant shall be required to complete an affidavit of eligibility and release of liability (except where prohibited) prior to distribution of voucher.

PRIZE WINNERS

For consideration mutually agreed upon and received by the participant, the participant hereby authorizes and gives their full consent to Ward/Kraft, Inc., its subsidiaries, affiliates, successors, licensees, nominees and assigns ("Ward/Kraft"), the right and license to utilize in advertising, promotional materials and in public relations materials, the participant's name, biography, image, likeness, and photograph, including the participant's signature (or it's facsimile), as well as any materials that the participant has provided to Ward/Kraft. The participant agrees that this grant is given to Ward/Kraft without reservation or limitation, and that the grant includes the right of Ward/Kraft to cut, edit, alter, interpolate or otherwise change any photographs, letters or other materials provided by the participant to Ward/Kraft.

The participant also hereby represents and warrants that all photographs, letters or other materials provided by the participant to Ward/Kraft are not subject to a third party copyright or any other third party interest in such materials. The participant further understands that they may appear in advertising, packaging, web sites, promotional or public relations materials for Ward/Kraft.

DISCLAIMER

Participant assumes all risks and liability for loss of or damage to your property, and for personal injury, including death, in connection with your participation in this promotion, including travel. Ward/Kraft, Inc. is not responsible and shall have no liability in connection with this promotion. Ward/Kraft, Inc. is not affiliated in any way with travel agent or any of the resorts referenced in this promotion. Prior to departure you may be asked to sign a waiver and release in connection with your participation in this promotion, but failure to do so shall not create any obligation or liability on Ward/Kraft, Inc. Ward/Kraft, Inc. will not be responsible for any incorrect or inaccurate transcription of order information. *IN NO EVENT SHALL WARD/KRAFT, INC. BE LIABLE TO ANY PARTICIPANT FOR DAMAGES THAT EXCEED THE VALUE OF THE PRIZE TO BE AWARDED TO ANY PARTICIPANT IN THIS PROMOTION OR FOR ANY INDIRECT, INCIDENTAL, CONSEQUENTIAL, SPECIAL OR EXEMPLARY DAMAGES ARISING UNDER OR RELATED TO THIS CONTEST, EVEN IF ADVISED OF THE POSSIBILITY OF SUCH DAMAGES.*

GENERAL

This giveaway is subject to all federal, state and local laws and is void where prohibited.

Sponsor: Ward/Kraft, Inc. 2401 Cooper Street, Fort Scott, KS 66701

Travel Agent: Bon Voyage Travel: Jami Patterson, 711 N. Catalpa, Pittsburg, KS 66762. Phone (620) 232-9592; fax (501) 644-6400; e-mail jjpatterson@sbcglobal.net.

Ward/Kraft Kansas

2401 Cooper Street
P.O. Box 938
Fort Scott, KS 66701
316-223-5500 • 800-821-4021

Ward/Kraft Ohio

700 Salem Avenue
P.O. Box 211
Fredericktown, Ohio 43019
740-694-0015 • 800-351-9302